

**The Greater Erie Film Office and Greater Erie Arts Rental at PSUBehrend
Announce Pennsylvania Statewide Short Film Competition**

FOR IMMEDIATE RELEASE—July 7, 2016—The Greater Erie Film Office (GEFO), a program of the Film Society of Northwestern Pennsylvania (FSNWPA) 501(c)3 non-profit organization, and Greater Erie Arts Rental at PSUBehrend are proud to announce the second part of their 2016 competition. Open to all Pennsylvania residents.

Short Film Competition entrants will use “This is How a Road Gets Made”, the winning script from the Short Screenplay Competition, to create innovative, thought-provoking films that explore the theme of immigration. Although working from the same script, each entrant should draw from his or her own interpretation and produce striking and original work that will impress the judges. The short film should be recognizably adapted from the screenplay, showing deference to the work of the winning screenwriter, while being its own creation.

This is How a Road Gets Made, by Kalli Oberlander, an adolescent girl and her younger brother struggle to fit in as newcomers in the United States while coping with the horrific past they fight to leave behind.

The dramatic script is rooted in escaping drug cartel violence and a child’s vision of a better life for herself (Rosa) and brother (Arturo). The competition is designed to offer filmmakers a chance to showcase their creativity, demonstrate their technical skills and resonate a meaningful message and cinematic experience with an audience.

Submission deadline: October 31, 2016 @ 12:00 AM (EST)

ENTRIES WILL BE JUDGED BASED ON THE FOLLOWING CRITERIA:

- Creativity and Innovation
- Cinematography
- Screenplay / Acting
- Sound Design
- Editing

Judges' decisions are final.

ALL ENTRANTS AGREE TO ADHERE TO THE FOLLOWING REQUIREMENTS:

1. Film Content: Short film entries must use the winning screenplay “This is How a Road Gets Made”.
2. Entrants must submit a film that is an original creation.
3. No stock footage will be allowed.
4. All music used must be original or copyright-approved.
5. Any talent included in the film must sign a rights waiver.
6. The costs of production are at the candidates’ own expense.
7. Deadline: All submissions are due on or before October 31, 2015 @ 12:00 AM (EST)
8. Entry Fee: \$40.00 (USD)
9. Run Time: Entries are limited to a total run time of 20 minutes.
10. Prizes: The first place winner will receive \$500.00(USD), Greater Erie Arts Rental Voucher \$500.00 (credit), Free admission to all 2017 GEFO Seminars (\$60 Value), Film Society NWPAA Membership Card (\$50 Value) and judges notes. Second place runner up will receive Greater Erie Arts Rental Voucher \$250.00 (credit), Free admission to all

2017 GEFO Seminars (\$60 Value), Film Society NWPA Membership Card (\$50 Value) and judges notes. Third place runner up will receive Judges Notes, Film Society NWPA Membership Card.

11. Film Format: Entries must be in digital format, as the submission process takes place at www.filmerie.com. No physical entries will be accepted.
12. Student or Group Films: Student films made with funding from a university or other institution are welcome, but if the school or institution holds the rights to the film, you will need their permission for entry. Group films (films submitted with more than one filmmaker) are likewise welcome, though each individual filmmaker must give permission for entry.
13. Only Pennsylvania residents are eligible.

RESTRICTIONS

No entry fee refunds.

PAYMENT OPTIONS

Visa, MasterCard, American Express and Discover credit and debit cards accepted for submission payment through PayPal at FilmErie.com.

DO NOT send cash or checks.

NOTIFICATION AND PRIZES

Notifications will be sent to finalists via email the first week of November 2016. The top 3 finalists will be invited to a public screening of their work and prizes will be announced and awarded as part of FILM at the Erie Art Museum on Wednesday, November 16th at 6:00 p.m.

First Place Grand Prize: \$500.00 CASH (USD), Greater Erie Arts Rental Voucher \$500.00 (credit), Free admission to all 2017 GEFO Seminars (\$60 Value), Film Society NWPA Membership Card (\$50 Value), Judges Notes.

Second Place Prize: Greater Erie Arts Rental Voucher \$250.00 (credit), Judges Notes, Free admission to all 2017 GEFO Seminars, and Film Society NWPA Membership Card.

Third Place Prize: Judges Notes, Film Society NWPA Membership Card.

Questions regarding this competition can be directed to info@filmsocietynwpa.org or 814-580-6608